



Newsletter Feb 2007

Water Supply Products

This newsletter can also be downloaded in digital form at www.watersupply.co.nz

Hunter Factory Tour.

In June last year, Water Supply Products sent a delegation to the Hunter factory in San Marcos, California. The objective was to find how Hunter are addressing the needs of a changing market place, what new innovations are we likely to see and to have a great time in sunny California!

They returned with more than a sun tan. Here's what they came back with...

What is great about Hunter is despite the fact they have grown into a multinational company, it still has the "family feel" of a small company (like ours) and is still run by the Hunter family. They have a great team of staff who obviously thoroughly enjoy their work and the customers they deal with.

Hunter pride themselves on their ability to innovate and on the levels of reliability they are able to achieve. Unlike most of their competitors, Hunter still manufacture a lot of their products within the San Marcos factory and have not farmed this assembly work out to cheap labour countries.

Rather than being the cheapest on the market, Hunter want to be the most reliable. They do this through massive investment in automation, monitoring and control technologies. Components are electronically visually monitored allowing even minute variations on perfect to be detected and that component or assembly to be dropped from the manufacturing line. This allows Hunter to achieve a level of accuracy unobtainable by hand assembly and despite the massive investment in the technology, the efficiencies allow Hunter to still remain very competitive.

But what excited us most of all was the passion and excitement that the Hunter team had for their product range. This enthusiasm for quality, reliability and attention to detail left us very excited about the future of Hunter and us, its New Zealand distributor.



Arag Line Strainers

WSP now represents the Arag brand line strainer in New Zealand.

These are a high quality polypropylene inline strainer.

Rated to 15 Bar

BSP Male threads 20mm - 40mm

Elements available in 32, 50 & 100 MESH

More information available on our web site:

www.watersupply.co.nz





New Building

We've outgrown the Christchurch building! We lasted as long as we could in the cramped conditions but decided enough was enough. We are relocating to a building more than three times the size! This will allow us to stock significantly more in the south and so backorders ex Auckland should reduce and lead times should improve.

Please note the new South Island warehouse details:

3 A Michelle Rd
Sockburn
Christchurch



Why is the Hunter PGP the worlds best selling rotor?

It was the first product that Hunter Industries produced a quarter century ago (originally called the Series 75 rotor). And it quickly rose in popularity with irrigation professionals across the globe to become the worlds best selling sprinkler.

But what made it – and has kept it- number 1?

- A Proven track record of unsurpassed performance.
- The unparalleled experience of Hunter Engineering and manufacturing technology.
- Exceptional features, including a host of industry “Firsts” such as:
 - Proven, long life, water lubricated gear drive mechanism (ensures you wont have non rotating sprinklers and unhappy customers).
 - The largest dirty water filter screen, for lower maintenance costs.
 - Fully adjustable through-the-top servicing for hassle free adjustment.
 - Wet and dry adjustment for quick and easy installation.
 - Strongest retraction spring that eliminates stick ups and mower damage.
 - The safety of an integral rubber cover.
 - The convenience of 19 water efficient, interchangeable nozzles with highly efficient uniformity and performance you can trust.
- Far and away the industry's lowest rate of call backs to protect your reputation.
- Far and away the industry's lowest rate of returns to protect your profitability.



There are a number of cheap (and dearer) alternatives in the New Zealand market but why settle for second best? Get the sprinkler by which all the alternatives are measured..... The often imitated but never duplicated **PGP**. With Hunter's 25 years of experience perfecting gear-driven technology,

it remains the professional's first choice!